



GRAVELY TRACTORS

DIVISION OF STUDEBAKER-PACKARD CORPORATION

DUNBAR, WEST VIRGINIA

TELEPHONE: POPLAR 8-1234

Which Picture Will You Be In Next Spring?

IF, BY SOME MAGICAL POWER you could command your fate for next spring, you would choose to be in the picture on the right, naturally. Your Gravely Tractor in top operating shape, your grounds looking their beautiful best, and you with plenty of leisure time to enjoy your place.

But, there is no magic. There are evils (procrastination, for example) whose sole purpose is to push you into the picture on the left! Your Tractor in need of service, your grass growing untouched, plowing time slipping away with the ground unprepared.

You can be assured that your place is pretty as a picture in the spring--**No Magic Required!**

Simply take advantage of GRAVELY SEASON SERVICE!

Season Service is preventive maintenance for the Season ahead. It is getting your Gravely Equipment in mechanical condition for the work ahead by getting the service done at the time of year when both your work and the work of your Gravely Representative is at a minimum.

The circular explains Season Service. The newspaper tells about improvements, new attachments for the Gravely. Read them and discover how to save yourself a lot of time and trouble (money too!).

WARNING! If you wait too long, you will be pushed into the picture on the left.

Mail the postage-free return card today!

Yours sincerely,

GRAVELY TRACTORS

Kenneth Thomas

Vice-President